



# Rotary Club of New York

THE HOST CLUB OF AMERICA \* FOUNDED 1909

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Dear Mr. Henson,

We of The Rotary Club of New York, located in the center of New York City, are very grateful to Pueblo, Colorado for one of their own.

Jack Selway, a local public relations consultant in your area, is a member and the webmaster of The Rotary Club of Pueblo #43 (which means it was the 43<sup>rd</sup> Rotary club formed out of the 30,000 now existing in the world.)

Rotary is an international organization with 1.2million business and professional people who belong to 30,000 clubs in 163 countries all over the globe. These leaders are united worldwide and provide humanitarian service to build good will and peace in the world through their many meaningful projects.

It was not unusual, when the unprecedented tragedy occurred, on September 11 in New York City, for Rotarians to immediately address the situation. It was unusual, though, for such a high volume of Rotarians to be in contact with each other, so quickly. This was due to the fascinating website that was created by Jack Selway. He is responsible for much of the aid that the victims of the tragedy will be receiving because of his unique and ceative communication skills and his tireless dedication to the management of this 24 hour site. We of The Rotary Club of New York send "Thanks" to Pueblo, Colorado, for another hero.

Sincerely Yours,  
Helen Reisler  
President / Rotary Club of NY

**FOR IMMEDIATE RELEASE**

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**Pueblo Rotary Club Member Helps New York City Rotary Club Deal With September 11 Disaster**

For nearly a year prior to the tragedy of September 11, 2001 the Rotary Club of New York had been in a partnership, along with 100 other Rotary clubs, to share the early history of Rotary International. This unique website project was the "brainstorm" of Jack Selway, a member of The Rotary Club of Pueblo, Co the 43<sup>rd</sup> club in Rotary. His dedicated management and coordination paid off in unexpected ways.

When disaster struck, the Rotary Club of New York City turned to their Pueblo Webmaster, Jack, to assist them with the flood of letters and E-mails that came in offering condolences, assistance, and donations. This immediate response from other clubs was due to the success of the website project which had already connected Rotary clubs from around the world. In the first two months, after the attack, there were 350,000 visits to the Pueblo, Co. based website.

This unusual website, named "Rotaryfirst100," features photographs, letters, fund information, and a live camera in lower Manhattan. In addition, the work of the Pueblo website has been responsible for much of the \$900,000 already raised for the New York Rotary Club's "Disaster Fund." The Rotary Club of Pueblo also contributed \$1,500 from its own membership. The monies will be used to aid the "forgotten" victims, those who are not covered by insurance, large agencies or companies.

In recognition of the support from the Pueblo Club, the governing body of the website ([www.rotaryfirst100.org](http://www.rotaryfirst100.org)) awarded two members of the club with Rotary First 100's high honor, known as the "1905 Coin Award." The recipients are James W. Billings, Jr., Pueblo's chief of police and "Rotary 43<sup>rd</sup>'s 2000-2001 president, and Karen K. Lillie who is C.E.O. of Pueblo Diversified Industries and Pueblo Rotary's 2001-2001 president. "Rotary was founded in 1905" states Mats Ingemanson, vice-chairman of "RotaryFirst100" and New York Rotary's internet communications officer. He points out that this special coin was previously presented only to past presidents and international directors of Rotary International.

Helen Reisler, President of The Rotary Club of New York, expressed her personal thanks to Pueblo, The Home of Heroes," for their part in helping a fellow Rotary club so far away. She describes Jack Selway, Pueblo Rotary's webmaster, founder and chairman of RotaryFirst100 and local Public Relations consultant, as "another hero that Pueblo, Colorado can add to its list".